



Neil Turner Books Reader's Club

Greetings!

What a busy month...and Easter isn't even here yet! I've made plans for the spring and early summer that involve getting out to see the world beyond Ottawa. How about you? Do you have travel plans?

In book news, the fifth Tony Valenti thriller, *Scared Silent*, is set for release on April 27th, but I'll let you in on a Reader's Club secret: I published the paperback on Monday. This month's update includes an early *Scared Silent* review and news about launch week deals. As always, Reader's Club members are the first to know. A note about pre-orders and deals: Pre-orders will receive launch week discounts, so there's no need to worry about missing out on a deal by pre-ordering your copy of *Scared Silent*. You can have it delivered first thing in the morning on publication day *and* get a great deal. There's book sale news below, and Deano has a thing or two to say. Finally, you'll have a chance to win a free eBook copy of *Scared Silent* or your choice of any one of the other Tony Valenti thrillers. Read on!

The Latest Tony Valenti Thriller News

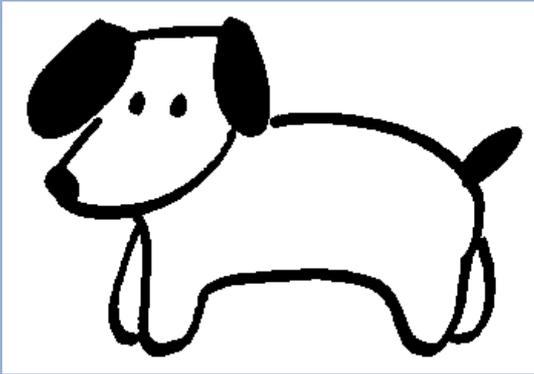
Hot Off the Press

Here's an editorial review of *Scared Silent*. More on editorial reviews in this month's Reader's Club Q&A below.

"A brutal and gritty novel of survival on the merciless streets of Chicago, *Scared Silent* by Neil

Turner is a gut-wrenching ride through the life of a young man being prosecuted for a murder he didn't commit. Navigating the perils of the criminal justice system, while also bearing his own recent grief and pressure to find a new family, Denzel is caught in a painful spiral, while Tony Valenti's hunt for the real killer may place the crosshairs on his own head. Given the national spotlight being recently turned towards the unhoused populations of America, and the desperate plight of the poor, this gripping story is not only





The Canine Perspective

Deano's Corner

My human mentioned a new book called *Scared Silent*. The title certainly doesn't reference me or my kind. We bark at the moon, mail carriers—

basically, anyone or anything we feel like terrorizing. **We** do the scaring, thank you very much! I'm pleased to announce that the new book introduces an exciting character that I'm sure everyone will adore. Hint: this character walks on four legs, as all properly civilized beings do. Being the modest canine I am, I won't go into detail about the absolutely crucial and heroic role a certain pooch plays at a critical juncture of the story, albeit with a minor assist from the newcomer.

On a different note, my human has been teasing us about a Deano event or contest for some time now. It has something to do with canine whimpering and whining about the truly dreadful depiction of a dog-type creature that heads up this feature. I mean if you were me, wouldn't you complain long and loud??? C'mon, that picture is embarrassing! Stay tuned.

Help yourself to a new read or two!

Book Sale!

□ LOOKING FOR A TWISTY WHODUNNIT??? □

Check out MAYHEM & MOTIVES to stock up on these mystery, thriller, and suspense reads!

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#whodunnit #bookish
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Reader's Q & A

What's on *your* mind? Submit a question. I'll answer one reader question in every Reader's Club Update. If I choose yours, I'll send you a free copy of my next book! Please send your questions via the *Contact* page on my [website](#) or send an email to info@neilturnerbooks.com. If

you send an email, please type *Reader's Club Q & A* in the subject line. Thank you!

Here's the question and answer from March:

Q: What's the difference between an editorial book review and a reader review on BookBub, Goodreads, and book retailer sites?

A: That's an interesting question. An editorial review is a review from an established source where the reviewer is a professional book critic—think the New York Times, Kirkus Reviews, and others. The premise is that a professional critic weighing in on the merits of a novel serves as validation for prospective readers. The advent of digital publishing has given us many more options for professional book reviews. I don't like to pay a fortune for editorial reviews (\$500+), so I prefer utilizing services such as Self-Publishing Review, Indie Reviews, and Midwest Book Reviews. The review above for *Scared Silent* is an editorial review. There's considerable debate as to whether or not professional reviews make much difference to consumers. I tend to put as much or more stock in reader reviews when I'm book shopping, so I prefer to put my limited resources toward professional editing and book design to deliver a professional product.

That's it for this month. Thanks for being a member of our Reader's Club!

Take care, be well, and happy reading,

Neil



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