



Neil Turner Books Reader's Club

April 2021

The journey continues! *A House on Liberty Street* eBooks will be released on May 1st. Pre-order is now open on Kobo, Apple Books, Google Play Books, and Amazon Kindle. Don't miss out on pre-sale discount pricing!

It's going to be an exciting year for Tony and friends, with three more titles coming in 2021. The second Tony Valenti thriller, *Plane in the Lake*, is in final production for release on June 1st. Look for more details soon. Book Three, *A Case of Betrayal*, is in its third round of editing, and the second round of editing for Book Four, *The Fox and the Heir*, is underway. They will be released in September and December, respectively.

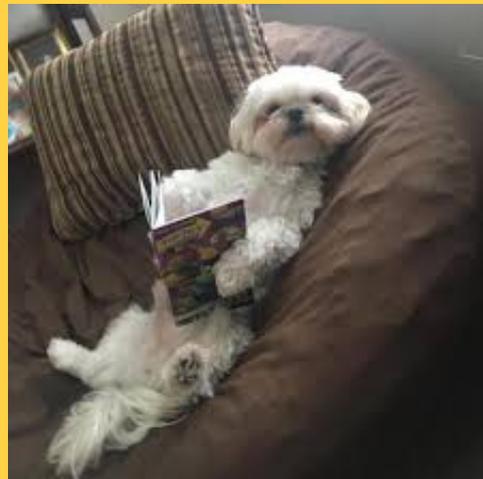
And here's a surprise: I've just completed a prequel novella about the dramas that precipitated Tony's move to Cedar Heights. These are the events that propelled Tony and Brittany into the opening chapter of *A House on Liberty Street*. *Into the Ashes* will be an exclusive gift to Reader's Club members sometime this summer.

And now for the fun stuff, including two contests!

What's on Your Mind? Reader's Q & A

Win a Book!

Submit a question. I'll answer one reader question in every Reader's Club Update. If I answer yours, I'll send you a free eBook copy of my next book. Send your question via my website contact page [here](#) or send an email to: info@neilturnerbooks.com Please include Reader Q & A in the subject line if you send an email. Thanks!



Pay no attention to that man behind the curtain!

Behind the Curtain

As an independent publisher, I wear many hats—filling roles that are performed at publishing houses by many talented individuals who are experts in their field. Alas, I'm stuck with me! To be honest, it's an interesting and challenging journey that's been a lot of fun. One thing I don't have is a publicity department to help spread the



word about my books. A secret weapon of many authors is an ARC (Advance Reader Copy) team. This is a select group of people who enjoy an author's work and are willing to help get books off the ground by reading them before release. ARC team members get to read the books before anyone else, *and* their review copies are free! Another interesting aspect of being an ARC reader is that you have an opportunity to help shape a book by commenting on any passages you struggle with, or by pointing out—GASP! Heaven forbid!—any of the inevitable typos or formatting gremlins that sneak through round after round of editing. I'm building my very own ARC team and would like to add a few more members. All I ask is that team members post a review on the day the new book is released to the public. ARC readers will receive either a free eBook or a signed paperback copy of the published novel. Please let me know if you're interested in being part of the team.

Canine Wisdom for Domesticated Dogs

Deano's Corner

Tips for pleasing your human(s)

Share the furniture. Don't hog the *entire* sofa. Allow the humans to have the sofa all to themselves now and again. They don't need to know that you're actually sprawled on the floor because you love to lounge in sunbeams. There will be plenty of time to share the furniture with them when the sun goes down. *Bonus tip: Be vigilant when humans snack away from the table. There are often crumbs left behind. Never leave the sofa before cleaning up after them. Remember, cleaning up food crumbs is your responsibility!*

Always make space on the bed for others. Try to keep to your own side; encourage your human to do likewise. If you must share the pillow, for God's sake don't drool! Very, very poor form. *Never hog the covers, even in wintertime.*

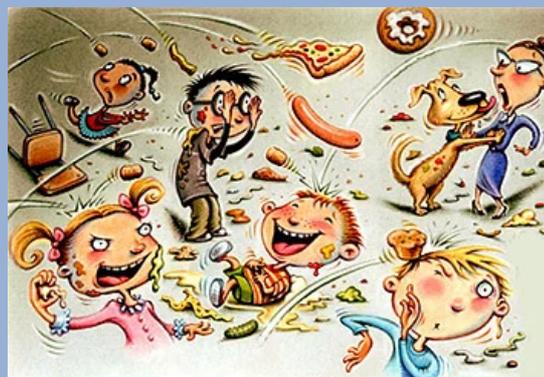
Reward your humans whenever they feed you a snack or treat. Do the same when they shower you with affection. Wag that tail! Whenever possible, get your butt in the game, too... even your whole body if you've got the moves. Your humans love to see you happy and excited. Allow them plenty of opportunities to feel good about themselves by giving you exactly what you want!



Win a Free Book!

Food Fight!!!

From time to time, I'll run a little contest that invites you to share a favorite meal recipe for one of my characters to prepare. This month, we're looking for something Tony might cook up with his somewhat limited kitchen skills. If a five-year-old



can prepare your recipe, chances are fairly good that Tony could manage it, too! I'll send you a free eBook if Tony whips up your recipe in an upcoming novel. Entries are open until the May edition of the Reader's Club Update is published, and will be judged solely by myself... unless I decide to take a shot at cooking your concoction. If I do, I may enlist the vote of anyone who samples my cooking experiment *and* survives the adventure. As for non-survivors, I shall assume they would have voted *no*.

A Word About Pricing

Free Books????

This isn't really a feature, but I figured that splashing some cash with a *Free Books* heading might get your attention. If you're reading this, it worked! (Sorry for the subterfuge). You may notice that the Tony Valenti thrillers are not offered for free or at steeply discounted prices of \$1.99 or even 0.99. "Why not?" you may ask. The answer is that I strive to make every book I publish the best it can be, which necessitates hiring editors and a cover designer. I put a great deal of time and effort into writing each novel and incur considerable expense to ensure that you receive a quality product. So, trust me when I say that I won't be retiring to Tahiti any time soon on the proceeds of my writing... which is fine by me. I write for the joy of creating stories and, hopefully, entertaining readers. For those of you who have read the initial Reader's Club introduction, you'll appreciate the wisdom of my hiring a cover designer! If you haven't seen it, you can find it in the Reader's Club Update archive on my website.



Now, that doesn't mean you can't read a Tony Valenti thriller for free. My books will be available to public libraries, thanks to a partnership between the good folks at Kobo and public libraries, plus the magic of a service called OverDrive. It's truly a win-win-win proposition that supports libraries, makes many more eBooks available to borrowers, and pays authors like me a modest royalty.

That's it for this month, everyone. We'll see you in next month's Reader's Club Update or in the pages of *A House on Liberty Street*. Thanks for being a member of our Reader's Club!

Take care, be well,

Neil

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