

# NEIL TURNER READER'S CLUB

#### Greetings,

With a healthy helping of "Ho, ho, ho" and altogether too much food and tasty goodies appearing all around, it's beginning to look a lot like a holiday is at hand. As is now our seasonal tradition (three consecutive years establishes a bonafide tradition, doesn't it? Of course it does!), we may sprinkle a holiday goody or two around the virtual Reader's Club tree. Alas, these are only of the literary variety —I'd toss some chocolates and candy canes to you if I could! Look for a special delivery email closer to Christmas. For those of you who are new to us this year, we'll include a link for you to travel back in time to claim your very own copy of the inaugural Reader's Club gift. Aside from all this holiday business, we have quite a bit of news for you this month—including movie news (no, not a movie deal!), more audiobook news, some holiday gift-giving ideas, and Deano has a few things to get off his chest and, in doing so, will spread a little of the unique Christmas "cheer" that only he can. Oh, and he couldn't resist dropping a little hint about this year's Christmas offering. Let's get right to it, shall we? Read on.

#### The Latest Tony Valenti News

## **Hot Off the Presses!**

The big news in our little corner of the universe is that Tony is coming to audio with the release of *A House on Liberty Street* on December 19th ... only four



more days! Award-winning narrator Gary Bennett—in fact, he won another award just last week—is behind the microphone, and he sounds spectacular! Audiobooks,com is still offering its preorder deal, which may or may not carryover beyond our release date:

order your copy of the audiobook today and receive TWO additional audiobooks for FREE! You can get the deal <a href="here">here</a>.

And for anyone who plans to listen to the books on audio, you'd best get started right away—*Plane in the Lake* is already in pre-sale for a release date of January 30th, and it has the same offer to pre-order the audiobook and get two free additional audiobooks! You can check it out **here**.

#### A peek behind the scenes

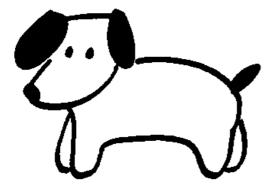
#### **Behind the Curtain**

Devising new and creative ways to market books is an ongoing challenge for independent authors like me, and indeed for all authors. That doesn't mean it can't be fun! We've finally created the first book trailer for a Tony Valenti thriller. It's for Book One of the series, *A House on Liberty Street*. Click on the play button below to watch.\* (Note: this will open a window in Vimeo. Be sure to close it and come back at the end of the show!)



... So? What did you think? I'd love to hear your feedback. I kinda sorta like it, but I'm a little too close to the production to see it objectively. I'm going to ask you for a favor here, which I think is the first time I've asked one of you. As you might imagine, purchasing time slots to show the video is prohibitively expensive, so I'll be relying on a fair amount of word of mouth to continue spreading the word about my novels. I'd be extremely grateful to anyone who is comfortable sharing the video. Thank you, thank you!

\*our apologies about the missing popcorn at the virtual snack bar. We tried ... we really did!



### **The Canine Perspective**

#### **Deano's Corner**

When a canine deigns to allow you into their life over the holiday season, please, for the love of Dog, don't turn them into a prop for your entertainment!

Which of these dogs appears happier? A) The morose little fellow whose friends laughed and mocked him when he went for a walk decked out in this humiliating outfit, or B) the magnificent beast going *au natural* and being treated like a proper family member with her own stack of gifts?

A B





And, oh my Dog, at this point, what more is there left to say about antlers? I'll let this poor guy speak for himself.



If you absolutely, positively cannot restrain your basest human instincts and still choose



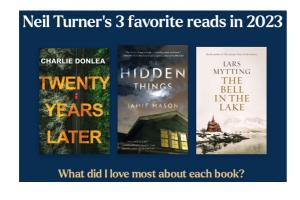
to abase your canines, at least have the common decency to reward them. Look how much more quickly these two are recovering from human-inflicted wardrobe humiliation.

And finally, don't burden your canine with one of these on Christmas morning. Sure, you'll enjoy the initial spectacle—and your dog may revel in the novelty and adorable picture-taking for a minute or two—but think of how stress-inducing a Christmas you'll be inflicting



upon your dog: all the attention that *should* be showered upon your precious angel needlessly diverted to a stranger; the horrific possibility that dinner table scraps may no longer be destined for the floor; all the noise, *noise*, *NOISE*! Please. Just. Don't. Do. It.

Oh, and Happy Holidays to your canine masters!



#### **Holiday Edition**

## What's Neil Reading?

Books, I'm sure you'll agree, make the most wonderful gifts (at any time of the year!) Along with over a thousand other authors, I was invited to list

three great books I read in 2023 on the Shepherd book exploration website. But we didn't simply pick three, the nice folks at Shepherd also asked us to explain why we loved each book. The resulting feature is well worth checking out. You'll find my list <a href="here">here</a>. While you're visiting, check out all the lists. What a great way to find the perfect book to gift to a reader in your life, or to add to your own TBR pile! (and no, I receive nothing for this beyond the pleasure of sharing good reads with the world!)

#### Win a FREE eBook!

## Reader's Club Q & A

What's on *your* mind? Ask away! I'll answer one reader question in every Reader's Club Update. If I choose yours, I'll send you a free eBook copy of one my novels! Please send your questions via the *Contact* page on my website or send an email to info@neilturnerbooks.com. If you send an email, please type *Reader's Club Q & A* in the subject line. Thank you!



A big thank you to Jane W. for submitting this month's question (enjoy your free eBook, btw!) Here it is:

**Q:** Did you look at situations with a "detective's" eye when you were younger?

**A.** Well, we can start with the admission that I barely remember a time when I was young, but I'll give it my best shot! Actually, I can answer "yes" with a fair degree of confidence. I've always had a curious streak that leads me to question things and to delve into topics of interest, sometimes even when it isn't particularly wise to do so. Aside from singed fingers on a few occasions, my inquisitiveness has largely served me well. It's taught me to question and explore what motivates human behavior, which truly runs the gamut of the good, the bad, and the ugly. From a writing perspective, this allows me to better explore and explain the motivations of my characters.

And that's a wrap for this month's edition. I hope you enjoy reading these as much as I like creating them—I particularly appreciate the email exchanges with you that follow every issue. A quick apology for the length of this month's update ... once Deano gets a bone between his teeth and gets wound up on a topic, well, you've seen how he tends to go on and on and on in an effort to make his point.

And now it really *is* time for me to go. I extend my best wishes to you, as well as your friends and families, for a happy and safe holiday season. May 2024 deliver an abundance of joy, love, and happiness to your lives. Thanks for being a member of our Reader's (and now Listener's?) Club. I look forward to sharing the new year with you.

Take care, be well, and happy reading!

Neil

P.S. Pssst. It's Deano. Don't forget to watch for a special Holiday email from us next week. Without giving anything away, there might be something of a dog-theme to it.  $\square$ 









#### **Neil Turner Books**

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