

Neil Turner Books Reader's Club

Happy Canadian Thanksgiving!

The greeting comes a few days late, but it's in the correct week. I hope everyone is enjoying autumn. We're having a very pleasant fall here in Ottawa. Another five months of this unseasonably balmy weather and I'll be ready for spring!

Progress on book five (that's right, it still doesn't have a proper title) continues toward its March 2022 release, and I'm excited about how it's shaping up. Deano will have more to say about that in a minute. There's a lot happening on the business and marketing side of things. I've sprinkled some news about that through this month's features, including a couple of really cool finds for booklovers. And, as always, you'll find an opportunity to win a free book. Be sure to enter.

Read on!



The Latest Tony Valenti Thriller News

HOT OFF THE PRESS!

The paperback of *A Time for Reckoning*, the fourth Tony Valenti thriller, will be released in early November. The eBook went into presale last weekend for its December 1st release. This makes for a longer eBook presale period than we had for the first three novels, which gives me time to tinker behind the scenes. Tinker with what? Well, for starters, I've figured out how to offer you a

window of special launch-week pricing across all my publishing platforms! Stay tuned for more on that.

Some big events take place in *A Time for Reckoning*—matters that will have a significant impact on Tony's future. He will go on the road for the first time in the series, confront some of his worst nightmares, and a long-simmering problem that has bedeviled Tony for decades will come to a startling conclusion. It promises to be quite a ride. *But wait! That's not all!* In perhaps the most shocking story development of all—spoiler alert!—Deano will continue his quest for the perfect snack.

Some Cool Sites for You!

BEHIND THE CURTAIN

Now that I have a few books out, I'm ramping up my marketing efforts, which is a bit nervewracking, yet also exciting and fun. An interesting by-product of



this has been the realization that I can share some excellent resources with our Reader's Club members. I've become quite active on BookBub, which is an awesome platform for authors. It's also a fantastic site for readers. I've had a BookBub account for years to take advantage of their great book deals. I've posted reviews for a number of books I enjoy—sift through them; you might find something that interests you. You can access the entire site from my BookBub profile page **here**. Check it out—it's a gold mine for readers!

I've also taken a deeper dive into the International Thriller Writers (ITW) organization. ITW is an online community for thriller authors, but it's also a great place for readers to learn about their favorite authors and the world of thriller novels in general. Check it out <u>here</u>.



Big Time Doggie News!

DEANO'S CORNER

The pooch returns! I have only a single canine tip this month, which leaves space to let you in on some big news! Well, actually, it's more of a teaser, as my

human tells me that spolier alerts are strictly *verboten*. But first, a quick canine tip about doggy smiles:

Offer them freely. Humans like to think we're smiling right along with them or laughing at their goofy jokes. A warning, however: Be careful not to develop a lazy, vacant, stupid grin. (for humiliating examples of this malady, see Larson, Gary; The Far Side). Your friends and family will thank you.

And the big reveal? Rumor has it that Book Five of the <u>Deano</u> Valenti Thrillers will introduce a new canine character! <u>Woof</u>! Now, while it's a truism that you can't have too many dogs in the neighborhood, some may say there's no need for another pooch in a series that features me. No worries, folks. I won't mind sharing the spotlight with a four-legged friend.

Hmm. I hope we get along...

(Pssst. Don't tell Deano, but there's a Deano-themed Reader's Club contest taking shape.)

Reader's Q & A

WIN A FREE BOOK!

What's on *your* mind? Submit a question. I'll answer one reader question in every Reader's Club Update. If I choose yours, I'll send you a free copy of my next book! Please send your questions via the *Contact* page on my website or send an email to info@neilturnerbooks.com. If



you send an email, please type *Reader's Club Q & A* in the subject line. Thank you!

Here's the question and answer from September.

Q: What authors did you dislike at first but grew into?

A: Don't tell my English teachers, but John Steinbeck and W. Somerset Maugham immediately come to mind. I found them again later in life and fell in love with their work. An equally interesting question would be: Why did I fall in love with this writing the second time around? Two answers: 1) nobody made me read them, and 2) Maybe I had experienced enough life by then to see the world differently, to understand the injustice that exists, and to have felt the deep and abiding pain that life can inflict. Steinbeck and Maugham, in starkly different ways, delve into pain and suffering in their work. They do so from a distinctly humanist perpsective that resonates with me.

That's it for this month, folks. Thanks for being a member of our Readers Club!

Take care, be well, and happy reading,

Neil



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