



## Neil Turner Books Reader's Club

Greetings!

Wow, the pace of everything writing-related is getting downright frenetic! It's been another insanely busy month, but a productive one. I'm very excited to be on my way to ITW's ThrillerFest in New York City at the end of the month. Before I spin off into more bookish news, please allow me to express my joy at the arrival of spring — flowers, greenery, and yes, even bugs. May you all have a wonderful spring and summer, and a not-too-evil winter for those of you down under. I'd also like to extend a somewhat belated Happy Mother's Day wish to all the moms out there. In my defense, I *was* on time with my social media greetings!

You may have noticed a new novel on the Tony Valenti bookshelf. *Scared Silent* is off to the hottest start of any of my novels, in no small part because this is the first time I've executed a coordinated launch strategy. Thanks to all of you who helped usher *Scared Silent* into the world. Much appreciated! There's a lot of news this month about promotions and the like, including a book fair I'm sponsoring that gives folks a chance to win a \$300 gift card. As always, you'll have a chance to win a free eBook copy of a Tony Valenti thriller.

But the really, really big, gigantic, stupendously spectacular news of monumental significance (or so I'm told by a certain canine pest who seems to be fond of adjectives) is to be found in Deano's Corner. Read on!

### Beyond Writing & Editing

#### Behind the Scenes

I mentioned going “all in” for the launch of *Scared Silent*, which means I'll be doing much more than simply pushing the big shiny “Publish” button. I'll be sharing a link to an author interview I recently completed with *New in Books*. I'll also be doing a virtual author tour in the next several weeks, and I've been approached by a startup that aspires to become what Goodreads might have been had Amazon not gobbled it up. I'm



going to hop on board with these folks and will let you know when there is news from that corner of the world. Let me know if you'd like me to tell you about such things and give you a chance to join in. For any of you who are interested in the author interview, here's the link: <https://www.newinbooks.com/int...>

I love hearing from readers. A lovely Kobo reader had this to say: "*I came upon your books while shopping on the Kobo website. I literally binge read them one after the other I was so caught up in the stories*". My favorite reader review this week was posted by a *Scared Silent* reader on Amazon who ended with: "*love this series and would recommend it to anyone who loves thrillers.*" Amen.



**\$300 Up for Grabs!**

## **BOOK FAIR!**

I had so much fun working with Book Mojo promotions last month and received such positive reader feedback that I decided to co-sponsor their summer book

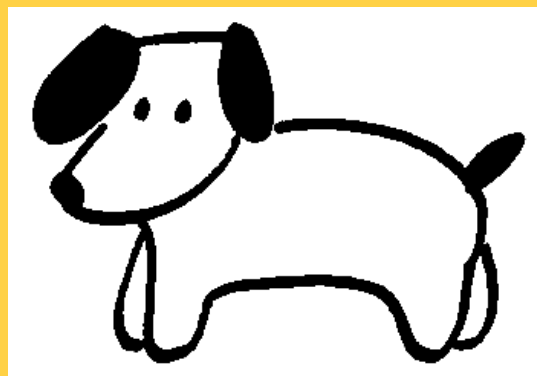
fair. Plenty of great authors (over 120!) and terrific books to choose from, including the first Tony Valenti thriller, *A House on Liberty Street*. The fair runs from May 1 – July 31.

**Here's the Scoop!**

## **The Deano's Corner Picture Challenge!!!**

### **DEANO'S CORNER**

The incessant foreshadowing comes to an end! It occurs to me that I have done Deano a grave disservice with this lame illustration of a dog. Why is this? Amongst my many shortcomings, a lack of artistic ability ranks very high. The problem can be further illustrated by my initial rendering of the cover for *A House on Liberty Street*. (See below.) It seems that my artistic development stalled somewhere between kindergarten and first grade.

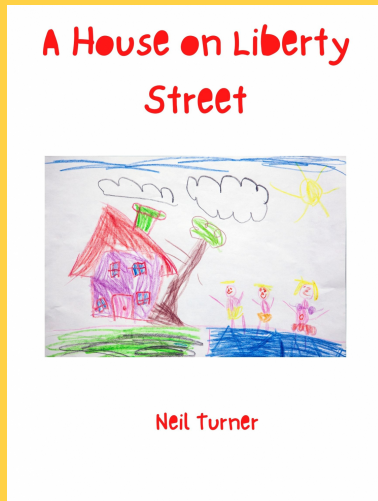


So, to solve this problem once and for all, I've decided that a contest is in order. Reader's Club members are encouraged to submit an alternative image of Deano to replace the abomination (as Deano

refers to it) above. Photographs and drawings are acceptable entries. I will select the submission that I, in my sole judgement, believe best depicts Deano. I do, however, reserve the right to seek the advice of a canine buddy. If I can't decide between entries, I may ask you folks to vote for your favorite. Whoever submits the winning entry will receive an autographed paperback copy of the Tony Valenti thriller of their choice.

Please submit your entry to: [info@neilturnerbooks.com](mailto:info@neilturnerbooks.com)

Let the cameras, paint and crayons fly!



Here's my original rendering of a cover concept for A House on Liberty Street.

If you weren't yet a Reader's Club member the first time I shared this, here it is again. Some say I should be ashamed to show this yet again. I dunno; I kinda like it. What do you think?

## Win a Free Book!

### Monthly Reader's Club Q & A

What's on *your* mind? Submit a question. I'll answer one reader question in every Reader's Club Update. If I choose yours, I'll send you a free eBook copy of my next novel. Please send your questions via the *Contact* page on my [website](http://neilturnerbooks.com) or send an email to [info@neilturnerbooks.com](mailto:info@neilturnerbooks.com). If you send an email, please type *Reader's Club Q & A* in the subject line. Thank you!



Here's the question and answer from April:

Q: How can I report errors or typos so you can correct future editions?

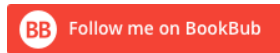
A: First off, let me say that I have the best readers. Offering to help, I assume for free(?). I love you people! Second, allow me to apologize for any errors that sneak through our exhaustive (and clearly not foolproof) rounds of editing. Here's the answer: If you're reading a paperback, a quick note identifying the error and the page number

will do the trick. eBooks are a little trickier. Please tell me what kind of reader you're using (Kindle, Kobo, Nook, etc.), identify the error, and let me know what chapter it's in. I'll take it from there.

That's it for this month. Thanks for being a member of our Reader's Club!

Take care, be well, and happy reading,

Neil



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